



# Media Solutions

ArabiaWeather provides the Gulf Region with the most complete set of weather information and graphics tools. The compelling and realistic 3D animations showing today's AND tomorrow's weather attract viewers. The hyper local and highly accurate forecasts keep them coming back.

Whether your staff meteorologists need flexible tools to produce great visuals, or you are looking for turnkey, hands off solution, ArabiaWeather has a solution for you.

Our award winning designers create packages integrating your on-air look with the Arab World's most trusted weather source.

## ArabiaWeather Presenter™

Real-time Weather Storytelling System



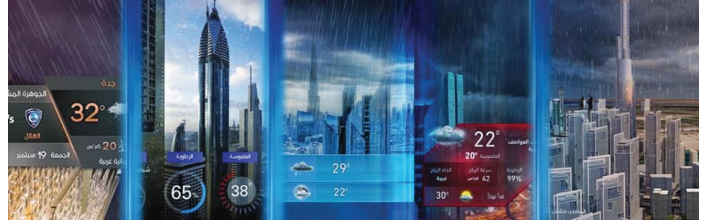
**ArabiaWeather Presenter™** is a complete on-air weather graphics system for broadcasters. The system includes all the hardware and software you need to create custom, interactive weather shows and put them on-air.

Attract and retain viewers by combining the power of ArabiaWeather's exclusive hyperlocal weather data, the Arab World's most trusted weather source with your broadcast brand.

- State-of-the-art graphical Forecast time-lapse simulation.
- 3D maps and street views.
- Animated weather maps, and real-time satellite feeds.
- Hyper-Local forecasts.
- Viewer engagement with social media.
- Talent playback control and interactivity.

## ArabiaWeather Clips™

Daily Ready-Made Weather Forecast Clips Delivery



**ArabiaWeather Clips™** service provides you with daily weather and forecast graphics and animations, tailored to your brand and audience. Once it is set-up it requires no station staff to create or air. Provide your viewers with the Arab World's most trusted weather source while saving operational costs.

- The most accurate, hyperlocal forecasts available in the Arab World.
- The only provider of sand, dust, and fog forecasts.
- Life-Style Weather Forecast.
- Animated weather maps.
- Real-time Satellite animations.
- Daily weather clips.
- Up-to-the-minute weather information.
- Teleprompter ready scripts.

## ArabiaWeather Live, Hyper-local Data

Only ArabiaWeather produces weather forecasts in hyper-local detail for the Gulf Region. Our proprietary science uses multiple forecast models, weather observations and reports, and human quality control by our staff meteorologists. The result is that you and your viewers always get the most accurate and reliable weather information available.

- Hourly forecasts - Next 5 days.
- Day and night forecasts for up to 15 days.
- Data and imagery integration with **vizrt™**

- Satellite imagery and animation.
- Hyper-local forecast data including:
  - Dust/sand storms
  - Flooding
  - Fog
  - Snow and Ice
  - Thunderstorms
  - Lightning
  - Damaging winds

# ArabiaWeather Media Solutions

As an ArabiaWeather client you have access to a variety of reports, and dashboards delivered on multiple platforms to suit your organization's specific requirements.



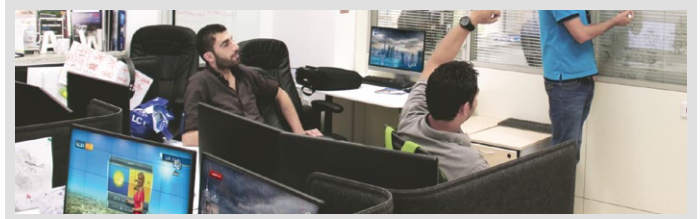
## • Stunning Lifelike 3D Forecast Animations

Proprietary tools and customized weather data are combined to generate captivating animations that take viewers through their neighborhoods and cities as if they were experiencing tomorrow's weather today.



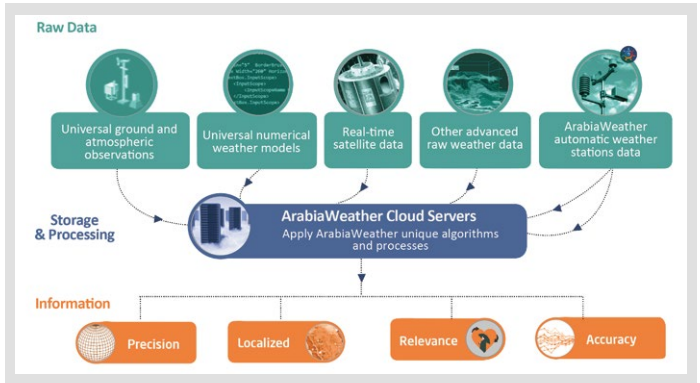
## • Custom Graphics and Design

Our award-winning graphics designers work with your team to create compelling weather graphics and animations for all of your on air and online channels. These graphics come to life when combined with our suite of data and media solutions.



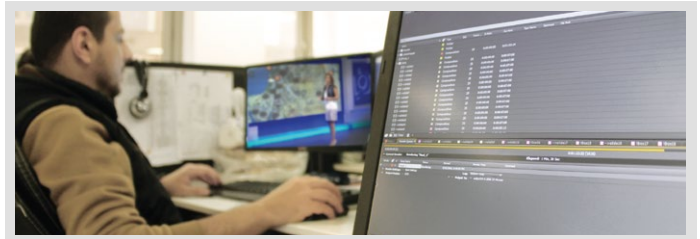
## • Regional Expertise and Hyper-local technology

ArabiaWeather has a team of meteorologists working around the clock who are experts in the Gulf Region's unique weather phenomena. They review and refine our proprietary weather data to produce the regions most local and most accurate forecasts.



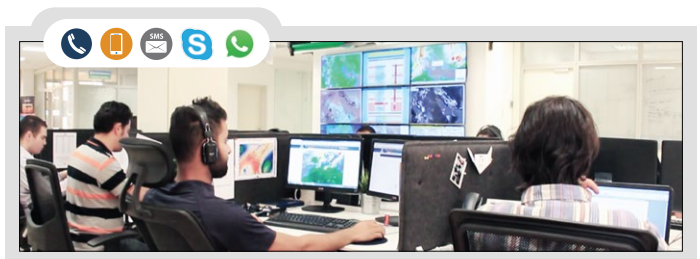
## • Online Web Page Content

Your news and weather team can produce custom interactive weather shows using our graphics tools and data; or using our Clips service, we will produce and automatically deliver weather segments to your playback systems that are up-to-the minute and ready for air.



## • Live Support 24/7/365

Our support team is built with the fast-paced, urgent nature of broadcast news. When you are about to go on air, you need to be able to speak with a support person who can solve your problem now. We assign dedicated support specialists to you so you know who to contact and can be confident they are prepared to help you resolve the situation and get you on the air.



## About ArabiaWeather Inc.

ArabiaWeather is the leading provider of weather products, services and solutions to consumers and businesses in the Middle East. Our web properties and mobile applications serve millions of consumers across the Middle East, providing them with timely, accurate and localized weather information in Arabic and English.

We also provide weather solutions to businesses across the region, including sectors that are enormously affected by weather conditions such as Media, Aviation, Oil/Gas, Agriculture, Insurance, and Retail, in addition to other fields that benefit from weather information. These solutions help businesses reduce costs, enhance safety and drive efficiencies in their operations.

ArabiaWeather's technology runs on proprietary, hyper-localized data and algorithms. We have offices in Amman, Riyadh and Dubai, staffed with the region's leading Meteorologists, weather experts, as well as talented R&D specialists who endeavor to deliver the most accurate weather forecasts and information in the region.

## Contact Us:

Dubai, UAE | Phone: +971 4 551 6914 | Fax: +971 4 551 6923 | Mobile: +971 50 302 5770 | [media@arabiaweather.com](mailto:media@arabiaweather.com) | [corporate.ArabiaWeather.com](http://corporate.ArabiaWeather.com)